



NAIA Champions of Character™ Summit - Guided Discussion Facilitator's Guide

This guide provides the facilitator with a road map for conducting a Champions of Character Summit.

Time: 4 ½ hours

Discussion outcomes: By the time participants have completed this Champions of Character Summit, they will be able to:

- Identify the five core values
- Identify potential opportunities for programming within their own team & institution
- Discuss the importance of character as a priority for athletics department

Materials needed:

- 1) Speakers
- 2) Champions of Character Summit Agenda, Panel Questions,
- 3) NAIA will provide Champions of Character presentation, Live 5 posters, and possibly other giveaways.

Role of facilitator, preparations

In leading the discussions:

- Listen, encourage and support rather than control the conversation. Typical answers may be included for some questions, but those are to guide you should the conversation become off track.
- Encourage participants to listen to each other.
- Work to engage all participants so the discussion is not dominated by just a few.
- Help your group recognize that the personal value of this discussion will depend upon its relevance in their lives.
- Respect viewpoints of others. Don't impose your own ideas.
- Be flexible enough to go-with-the flow but stay on task.

 Indicates that facilitator shares this information with the group

 Indicates **question facilitator poses**

Italics are instructions for guiding the discussion.

Section 1: Agenda Options



[INSERT CONFERENCE NAME] Champions of Character Summit

8:15 am – 9:00 am	Arrival & Check In – [INSERT INSTITUTION] [INSERT LOCATION] <i>(Breakfast snacks provided)</i>
9:00 am – 9:15 am	Welcome [INSERT NAME OF SPEAKER] <i>[SUGGESTED -President, INSTUTION]</i>
9:15 am – 10:00 am	[INSERT NAME OF SPEAKER] <i>[SUGGESTED – Campus Character Liaison or Director of COC]</i>
10:00 am – 10:30 am	Student Athlete Panel Discussion
10:30 am – 10:50 am	BREAK & Students get to know each other
10:50 am – 11:20 am	[INSERT NAME OF SPEAKER] <i>[SUGGESTED - VP of Student & Academic Services]</i>
11:20 am – 11:50 am	[INSERT NAME OF SPEAKER] <i>[SUGGESTED - Director of Athletics]</i>
12:00 pm – 12:45 pm	LUNCH <i>(Provided by SPONSOR)</i>
12:45 pm – 1:15 pm	[INSERT NAME OF SPEAKER] <i>[SUGGESTED – Commissioner]</i>
1:15 pm – 1:30 pm	Champions of Character Summit Group Pictures
1:30 pm	Depart Campus

Section 2: Champions of Character Presentation

- Here is a basic outline for the presenter to define the core values and provide potential opportunities for Champions of Character programming within their own team & institution.
- Handout for Core Value Checklist & PPT is available in web resources.
- Videos within presentation - Co-Chairs - <http://youtu.be/jkGNNjDwhfc> Research Intro http://youtu.be/hhurqoG9_JY D&D - <http://youtu.be/xa6mCT6I8jM>





Introduce yourself
Personal story of why character in sport is important to you.
Ask students to rank themselves (1 low – 5 high) in living out the core values personally on/off field. – May be a homework assignment



Live 5 for Life – Senior Course
You've got many choices – career, family, financial, etc...
This course allows the SA to come away with an action plan on how to apply these core values beyond college.
SAs are the next generation of coaches, parents, business leaders that can change the culture of sport.

GROWING LEADERS



Today your goal is to inspire and help SA be proud of institution, conference, & NAIA for commitment to character.



Here are ways SAs can get bring CofC to life on campus.
Ask how students have used the Live 5 poster (provide posters for them to take home)
If SAs really want to help change the culture participate in the research study.
Show video of Jim and his ask for SAs to participate

IF CHARACTER ISN'T YOUR 1ST PRIORITY ALL YOUR OTHER PRIORITIES ARE AT RISK.

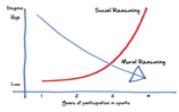
NAIA prides its self on conduct in competition.
5 core values on/off field
Character 1st – get it done in the classroom (provide examples)
Get it done on the field (provide examples)
Pull in adjectives from core value checklist



American Red Cross Leadership Training – 2 weeks in D.C. – scholarship included.

Engage in social media - @NAIACofC

Longer People Play Sports



Here is what the research says, the longer a student is involved in sport the more they are willing to lie cheat steal (moral reasoning) to get their teammate ahead (social reasoning).
NAIA Participation is Education not Entertainment
Bring any sports paper to show headlines of craziness in sports.



Spotlight SAs w/specific core values on the website.
Ask them how do you define the specific core value?
Apply it to your sport?
How will it apply to your career?
Who has been a role model of the core value?



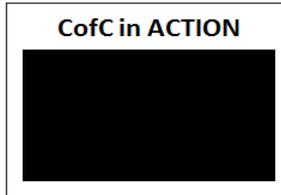
NAIA is trying to combat with education and reinforcement with coaches taking the required coaches training.
SA's take the Live 5 training
Show of hands how many have taken course?



Be a servant leader, empower, grow, succeed, lead, provide vision & higher expectations for you & the team, recognize the interconnectedness of individual effort and team achievement, Ultimately, initiate action – bring energy – do what needs to be done.



Talk about the 4 courses – Learn to Live 5, Master the Fundamentals, Live 5 & Lead



You can compete by doing it right when character is 1st priority.

Section 3: Get to Know – ICEBREAKER: PEOPLE TO PEOPLE

- 🗨️ Instruct everyone to find a partner, and pose a questions. Give them 2 minutes to answer a question. When finished they will turn back to back. Once everyone is back to back you'll say People to People; participants are to find a new partner and stand face-to-face. Pose another question and repeat.
- ? Give an example of when you have done the right thing when no one was looking.
- ? How have you seen respect displayed in athletics?
- ? When you are involved on a team or with a club what responsibilities do you have to them?
- ? Why is sportsmanship important?
- ? If you could serve the greater good in any capacity what would you do? (No matter the cost or location)

Section 4: Panel Discussion

- 🗨️ Have four people come up and state their name, sport, and school. Then ask one question and have them all answer it. Then ask a second question. After two questions bring up four new people so that everyone (or a majority) get the opportunity to speak.

? Student Questions:

1. Why is Character important to you?
2. What needs to be enhanced or changed on your campus regarding Champions of Character?
3. How do you promote C of C within your team?
4. How do you hold a teammate accountable when character is not displayed?
5. How do you control your behavior in the heat of the moment to display good character?
6. Why is it important to serve others?
7. You respect the game but how can you display respect for your opponent before, during and after a game?
8. How do you demonstrate responsibility within your team during the year?
9. When you play against a team that does not reflect good character or sportsmanship what do you do to reflect good character?
10. What do you love about your school when it comes to character education?
11. New teammates what do you do to hold them accountable to be a champion of character?
12. How do you condition yourself for moral and mental good character?
13. What do you want an opposing team to see in you and your team from a character standpoint?
14. How different is it to play a team within the conference and then a nonconference game?
15. Share with us a situation where bad Character was displayed what did you do to change it or looking back how would you have acted differently?
16. To leave a legacy after you are done competing what type of character legacy do you want to leave on your team and campus?
17. How does the C of C program impact your team and your campus?

? AD Questions for AD panel:

1. What are you doing on your campus to grow the C of C program?
2. When a student does not achieve good character how do you hold them accountable?
3. Why is the C of C program so important to your athletic dept?