Welcome to a discussion of the NAIA’s recruiting rules.
It is important to know that the NAIA does have recruiting rules; they're simple and straightforward. We do not have recruiting calendars at this time, and we don’t have other recruiting restrictions for high school students.

You are permitted to contact high school students as early as you would like to in their career — freshman, sophomore, junior year — that is all perfectly permissible, and you can contact them as many times as you think is appropriate in order to recruit the student to your institution.

Once the student has enrolled at another institution or has drawn equipment and participated in pre-season practices at another institution, you cannot initiate contact with the student. From that point forward the student is off limits to you unless the student contacts you.

In the case of junior college students, you can initiate contact with a two-year college prospect once that student has completed the academic year in which he or she is charged with their first season of competition by the junior college.

NAIA coaches are restricted from initiating contact with a prospective student at another institution. If however, you are contacted by a student who is attending another institution, it is your responsibility to send a letter in writing to that institution within 10 days letting them know of the contact.

After you have sent that letter to that institution and can reasonably believe that letter has been received, then you can continue the conversation with the student. An email or phone call to the other coach does not meet this requirement. Nothing can take the place of the written recruiting contact letter sent by the athletics director or faculty athletics representative.