

The NAIA Advantage

The experts in the business of small college athletics



Budget

The NAIA offers high quality competition at a reasonable cost.

NAIA Median Budget:	\$2.93MM
No Football:	\$2.38MM
With Football:	\$4.99MM

(All figures include athletic aid.)



Autonomy

- Build a program that best fits your school
- Standardized eligibility rules for all
- Simple, sensible rules
- Autonomy with limited bureaucracy
- Freedom to offer athletic aid



Drive Enrollment & Retention

- Student-athlete **participation up 21%** in the last five years
- Opportunities to increase net tuition revenue
- NAIA Showcase events help coaches find the best-suited student-athletes for your school



Student-Athlete Experience

- 17% of student-athletes play postseason
- Rules that encourage coach-student mentoring
- Character-driven athletics
- Athletics with an academic focus
- Earn athletic and academic aid



Financial Aid

- All institutional aid is countable toward team limits
- Ability to combine athletic and academic aid
- Exemptions for student-athletes with high GPA
- Junior varsity aid does not count toward limits



NATIONAL ASSOCIATION OF
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National Association of Intercollegiate Athletics
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