

# The NAIA Advantage

The experts in the business of small college athletics



## Budget

The NAIA offers high quality competition at a reasonable cost.

<b>NAIA Median Budget:</b>	<b>\$2.93MM</b>
<b>No Football:</b>	<b>\$2.38MM</b>
<b>With Football:</b>	<b>\$4.99MM</b>

*(All figures include athletic aid.)*



## Autonomy

- Build a program that best fits your school
- Standardized eligibility rules for all
- Simple, sensible rules
- Autonomy with limited bureaucracy
- Freedom to offer athletic aid



## Drive Enrollment & Retention

- Student-athlete **participation up 21%** in the last five years
- Opportunities to increase net tuition revenue
- NAIA Showcase events help coaches find the best-suited student-athletes for your school



## Student-Athlete Experience

- 17% of student-athletes play postseason
- Rules that encourage coach-student mentoring
- Character-driven athletics
- Athletics with an academic focus
- Earn athletic and academic aid



## Financial Aid

- All institutional aid is countable toward team limits
- Ability to combine athletic and academic aid
- Exemptions for student-athletes with high GPA
- Junior varsity aid does not count toward limits



NATIONAL ASSOCIATION OF  
INTERCOLLEGIATE ATHLETICS



National Association of Intercollegiate Athletics  
1200 Grand Blvd., Kansas City, MO 64106 • 816.595.8000 • NAIA.org