

Recruiting & NAIA Showcase

NAIA rules allow contact and mentoring that foster recruitment and retention.

RECRUITING

In the NAIA, the rules for recruiting are very different from other associations. Being able to develop personal relationships is a hallmark of the NAIA and part of the philosophy behind NAIA recruiting rules. NAIA recruiting rules don't restrict when or how often the student and college coaches can communicate. This way, students can fully explore what NAIA schools have to offer them both athletically and academically.

The NAIA has no recruiting calendar. Students and coaches can communicate year-round. There is also no limit to the number of communications or how the communication takes place. The student's family and the coach set the terms for communicating – not the NAIA.

Students are permitted two days of try-outs at each NAIA member school. The two days do not have to be consecutive, and the student may be provided lodging, meals, etc. if the same would be provided to non-athletes trying out for other programs at the school.

Students have the opportunity to play, learn and lead.

Coaches value a culture that allows mentoring relationships.

Leaders see the benefits of athletics at a reasonable cost.

NAIA SHOWCASE

NAIA Showcase

The NAIA is the only college athletics association that offers official events for prospective student-athletes to showcase their skills on the field in front of NAIA coaches. Showcases are important vehicles for building awareness of the NAIA, its institutions and their athletics and academic programs.

An individual sport showcase is a one-day event where high school and junior college student-athletes can not only perform but learn about the NAIA, its recruiting and eligibility rules and meet with NAIA coaches.

Now in its third year, the NAIA Showcases have directly connected more than 2,000 prospective students and their parents with NAIA coaches. Presentations on NAIA character initiatives and opportunities to visit with admissions representatives from NAIA schools are included at every Showcase.

In 2016, 306 coaches representing 109 NAIA schools met with participants during the seven events. Those coaches reported having positive interactions with student-athletes that resulted in follow-up visits and on-site offers to participants during the Showcase events in football, baseball, men's and women's basketball, and men's and women's soccer. Learn more at NAIAShowcase.com.

NATIONAL ASSOCIATION OF
INTERCOLLEGIATE ATHLETICS



National Association of Intercollegiate Athletics
1200 Grand Blvd., Kansas City, MO 64106 • 816.595.8000 • NAIA.org