



## PRESIDENT'S NOTE >>>

Greetings Colleagues,

It is hard to believe that another fall season is now well underway on all of our campuses! Each fall seems to get here faster than the one before, and I know we all have many demands on our time. I would like to thank each one of you for all that you do for the NAIA, as well as the work you do for your student-athletes. Each day we are impacting many different lives (whether they realize it or not), and we are building skills that some may not get anywhere else: leadership, character development, sportsmanship, and living responsibly. These are great assets that we consistently promote, and I hope we never lose sight of why we do what we do, to impact the lives of others.

Later this month the ADA Board of Directors will be meeting concurrently with the COP (Council of Presidents) and the CCA (Conference Commissioners Association) in Kansas City to discuss several important topics within the NAIA. This is truly a historic event as these three groups have not met together at any other time in the NAIA's history. I look forward to reporting back to you some of the outcomes from the sessions and hope that your voice as an NAIA Athletics Director will continue to be heard at the national level.

Please continue to let me know if you have questions or concerns as the year progresses. Your leadership within the NAIA ADA (Matt Sayre, Quin Monahan, Kevin Steele, and myself) continue to be here for your service as needed.

Sincerely,

Darin

President, NAIA ADA

## UPCOMING EVENTS >>>

**Sept. 27 — Dinner Meeting with COP and CCA**

**Sept. 28 — ADA-BOD Board Meeting**

**Nov. 1 — Fall Opening Rounds Bids Due**

## ICE HOCKEY – POTENTIAL FOR RETURN TO NAIA >>>

[Ken Gaffney](#), Head Coach, Men's Hockey, Lawrence Technological Institute

Office: 248-204-3853; Cell: 734-395-4058

[www.naia.org/icehockey](http://www.naia.org/icehockey)

Ice hockey is being explored as a potential NAIA varsity sport. Formerly a varsity sport in the 1980s, ice hockey is quickly gaining back interest on NAIA campuses. Many NAIA institutions, including Lawrence Technological University, Aquinas College, Indiana Tech, University of Michigan - Dearborn, Midland University, Life University, St. Ambrose University, University of Jamestown, Dordt College, and Waldorf College already support ice hockey, and others are positioning themselves to establish ice hockey programs, due to the burgeoning demand.

To begin addressing this interest, a group of NAIA coaches and athletic administrators began a dialog with NAIA officials over the past year to discuss the topic of ice hockey. Their specific purpose was to discuss the return of ice hockey to an NAIA-sanctioned, varsity sport.

Currently, a group of NAIA institutions along with Dustin Wilke (Associate Director of Championship Administration, NAIA) are fostering the initiative to pursue ice hockey as a varsity sport in the NAIA. If your school would like more information about the many benefits and opportunities an ice hockey program on your campus could provide, please contact Ken Gaffney of Lawrence Technological University at [kgaffney@ltu.edu](mailto:kgaffney@ltu.edu), office 248-204-3853, cell 734-395-4058.

## WELCOME NEW ATHLETICS DIRECTOR >>>



[JoAnn Gordon](#)

AD and Softball Coach  
Lourdes University

## RECENT NAIA NEWS >>>

[2015 National Awards Day](#)

[Highlights from the 2014-15 Scorecard](#)

[Updated NAIA Handbook Published Online](#)

National Office New Hires:

[Director of Development](#)

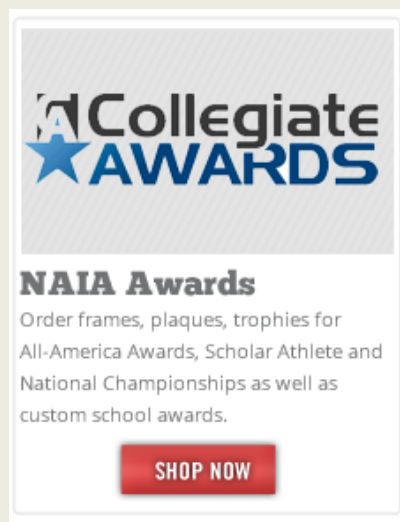
[Director of Membership Sales and Services](#)

[Legislative Services](#)

## NAIA MARKETPLACE >>>

NAIA Institutions can now order their own plaques/trophies for Scholar-Athlete and All-American awards using Collegiate Awards.

Visit the [NAIA Marketplace](#) to access the official online stores.



The advertisement features the Collegiate Awards logo at the top, which includes a star and the text 'Collegiate AWARDS'. Below the logo, it says 'NAIA Awards' and describes the products: 'Order frames, plaques, trophies for All-America Awards, Scholar Athlete and National Championships as well as custom school awards.' At the bottom, there is a red button with the text 'SHOP NOW'.

## CAREER CENTER >>>

See your job opportunities posted [here](#) today!

The NAIA Careers Center features job opportunities within intercollegiate and interscholastic athletics. Attract more qualified candidates and [post an ad](#) today!

## UPDATE ON NCAA DII TRANSFER PROPOSAL >>>

In August, the NCAA Division II Presidents discussed a proposal from their membership that would not force Division II members to notify NAIA members when they were approached by an NAIA student-athlete about transferring to their institution. Upon learning of this initiative, the NAIA comprised a letter from NAIA COP President John Reynders and NAIA CEO Jim Carr to the NCAA Division II Council of Presidents. The letter expressed our concern with this proposal and offered to discuss a solution that satisfied both associations.

As a result of the letter, the NCAA COP has done the following:

- Taken the proposal off the table for 2016 and remanded the initiative to the DII Legislative Committee for further review.
- Intends to allow further discussion between the NAIA and NCAA Division II and allow the NAIA to consider their potential rule revisions.

The National Office will have a call with the NCAA Division II staff in October to get more background and fully understand the goals they were trying to meet with the original proposal. After that, the association will collectively discuss the next steps.

## RECOMMENDED READS >>>

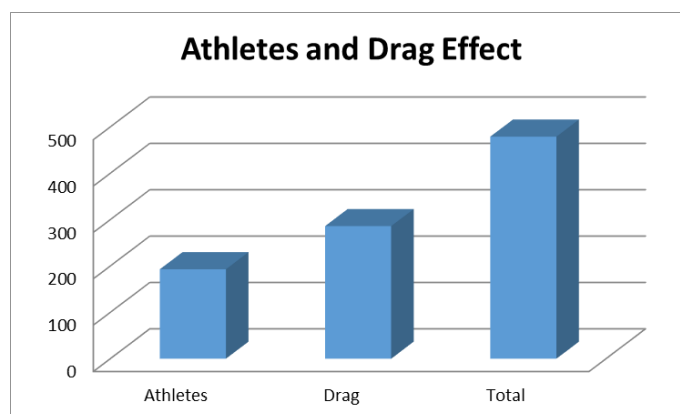
The Effect of Student-Athletes on Enrollment: "Drag Effect & Tuition Revenue"

By Matt Miles, Oregon Institute of Technology (full report linked [here](#))

Having student-athletes on campus may have a substantial effect on overall enrollment, according to a study done at the Oregon Institute of Technology. The study found that a portion of enrollment reflects "the student-athletes' effect of influencing others to attend with them (drag effect)."

The "drag effect" has been studied at a number of colleges around the country and could play a role in making future fiscal decisions regarding athletics. At OIT, the student-athlete "drag effect" accounted for an additional 1.48 students per student-athlete. The students influenced by the "drag effect" can be broken into four groups: friends, relatives, teammates and boy/girlfriends. These data can then be quantified to reveal the "drag-effect" of athletes to the institutional enrollment numbers.

The OIT study focused on the 193 total student-athletes ( $n=193$ ) for the 2011-2012 season. Every sport revealed a substantial drag effect. The combined drag effect of Oregon Tech athletes' can be quantified at 286 students ( $286/n=193$ ) or otherwise stated as an additional 1.48 other students per student-athlete. Oregon Tech athletics contributed a total of 479 students to the institution.



## GOLF RULE CHANGE >>>

### ANCHORING THE CLUB—UNDERSTANDING RULE 14-1b

The USGA and The R & A, golf's governing bodies, have adopted changes to Rule 14-1 of the Rules of Golf that prohibit anchoring the club in making a stroke. The new Rule will go into effect on January 1, 2016, in accordance with the regular four-year cycle for changes to the Rules of Golf.

### WHAT CHANGES?

The new entry — Rule 14-1b — prohibits strokes made with the club or a hand gripping the club held directly against the player's body or with a forearm held against the body to establish an anchor point that indirectly anchors the club.

### WHAT THE RULE SAYS

In making a stroke, the player must not anchor the club, either "directly" or by use of an "anchor point."

### NOTE 1:

The club is anchored "directly" when the player intentionally holds the club or a gripping hand in contact with any part of his body, except that the player may hold the club or a gripping hand against a hand or forearm.

### NOTE 2:

An "anchor point" exists when the player intentionally holds a forearm in contact with any part of his body to establish a gripping hand as a stable point around which the other hand may swing the club.

For more explanation, read this [article](#).

## AD SPOTLIGHT >>>

### Get to know Marty Holly, The College of Idaho, Cascade Collegiate Conference



What was the last book you read? ***Seabiscuit***

What is the first concert you ever attended? ***Bob Dylan***

Do you have any pets? If so, please describe. ***8 miniature horses, 2 race horses, 1 goat, 1 dog, and 1 bird***

What is your favorite restaurant where you live? ***Emilia's (Mexican food right next to campus)***

What was your first job when growing up? ***Newspaper Boy***

Best advice you've ever been given? ***Be as kind as you can be to people who are less fortunate than I am. On campus treat custodial help just like the President.***

If you could be a superhero, who would you be and why? ***Superman (as long as there was no Kryptonite)***

What are some of your nicknames? ***Boogey, and Benny Snake Eyes Wilson (from the movie Harlem Nights).***

### Get to know Kiki Barnes, Dillard University, Gulf Coast Athletic Conference



What was the last book you read? ***The Empress Wears No Clothes by Joyce Roche***

Who is your favorite musical group or artist? ***Earth, Wind and Fire***

What is your favorite restaurant where you live? ***I live in New Orleans, they are all my favorite ☺***

What is your favorite food? ***Macaroni and cheese***

What was your first job when growing up? ***My first job was a sales person at a flower shop in my hometown of Minden, LA***

Best advice you've ever been given? ***Matthew 6:33 Seek ye first the Kingdom and God and his righteousness and all these things will be added unto you.***

If you could be a superhero, who would you be and why? ***I would be the Marvel character Storm of X-men. According to the description, Storm is extremely powerful and demonstrates a plethora of abilities, most of which are facets of her power to control the weather/atmosphere. I would love to be able to change the atmosphere of our country - too much turmoil and not enough peace or love.***

What are some of your nicknames? ***Dr. Coach Kiki, AD Barnes, Miss Kiki, the Kikster***

## ADA MISSION >>>

**Engage** our Athletic Directors with meaningful collaboration, forums and national recognition;

**Empower** our Athletic Directors in their professional development and leadership roles in the NAIA;

**Promote** NAIA Athletic Directors' collective voice on issues affecting membership and college athletics on a national scale.