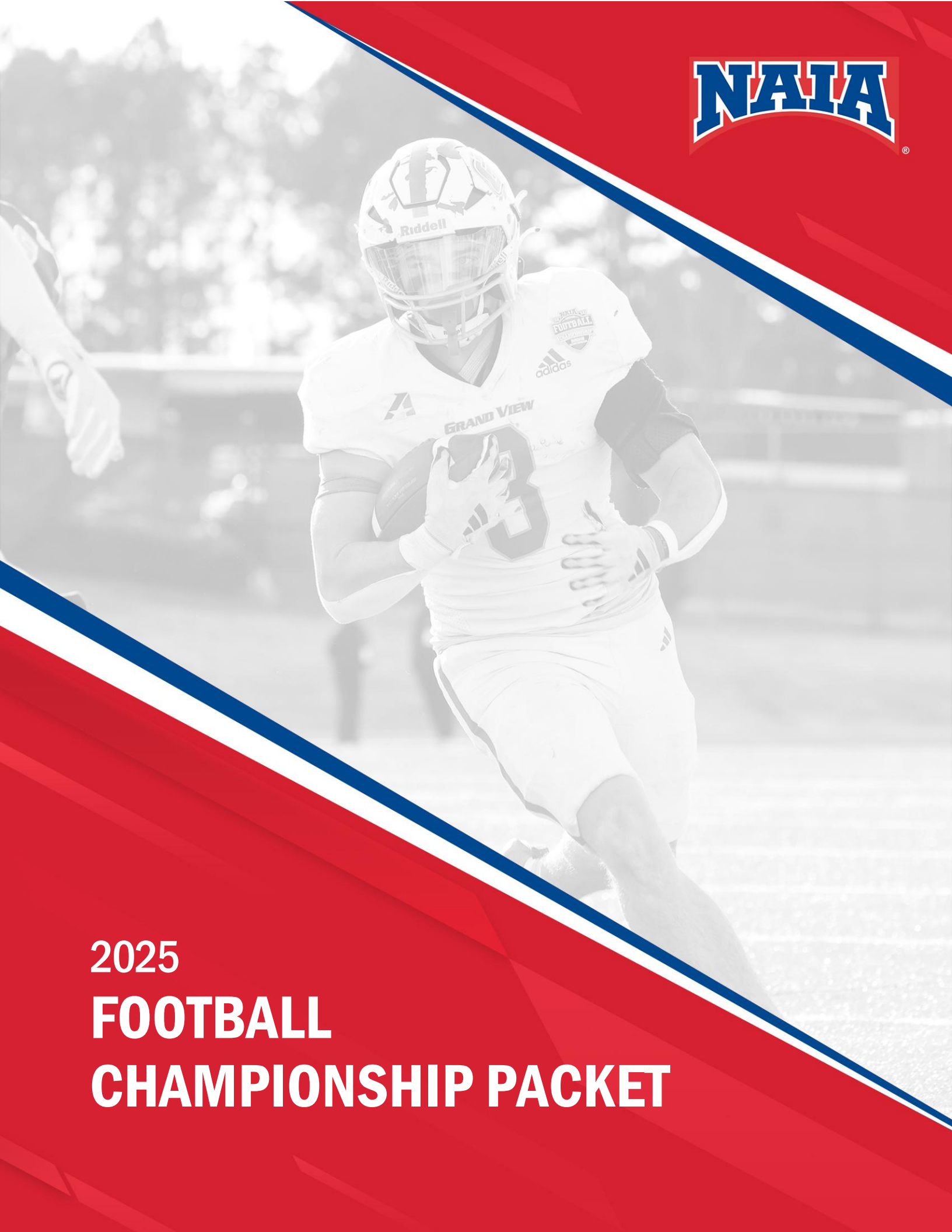




2025
**FOOTBALL
CHAMPIONSHIP PACKET**

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Welcome

On behalf of the National Association of Intercollegiate Athletics (NAIA), congratulations on your qualification to the 2025 Football National Championship! The game will be held at Crowley ISD Stadium in Fort Worth, Texas on Saturday, December 20, 2025. This championship packet will serve as an in-depth guide for the championship.

We look forward to welcoming you in Fort Worth and wish you the best of luck!

Mission Statement

The purpose of the NAIA is to promote education and development of students through intercollegiate athletic participation. Member institutions, although varied and diverse, share a common commitment to high standards and the principle that athletics serve as an integral part of education.

The NAIA embraces the concept of the student and recognizes the importance of the individuality of each member institution, the value of the conference and independent structure, and the benefits of membership in a national association. (Additional information relative to the philosophy of the NAIA can be found in the NAIA Official and Policy Handbook.)

About the NAIA

The National Association of Intercollegiate Athletics (NAIA) was founded in 1940 as the National Association of Intercollegiate Basketball (NAIB) to provide small colleges with a championship basketball tournament. In 1952, the organization expanded to include other sports and became the NAIA. The NAIA was a pioneer in college athletics, being the first to offer championships for African-American student-athletes and the first to sponsor a national championship for women's sports in 1980. Today, the NAIA supports smaller colleges and universities, emphasizing character-driven athletics and student-athlete development.

Championship Personnel

NAIA ROLE	NAME	PHONE NUMBER	EMAIL
Championship Sport Manager	Abby Schultz	616.610.4436	aschultz@naia.org
Vice President of Championships	Austin Bennett	913.609.6058	abennett@naia.org
Director of Championships	Marc Burchard	913.832.0720	mburchard@naia.org
Director of Athletics Communications	Steve Wilson	913.687.2663	swilson@naia.org
Manager of Athletic Communications	Brandt McCall	607.644.6533	bmcall@naia.org
Director of Officiating	Justin Gragg	816.206.7729	jgragg@naia.org
Coordinator of Officials	Vince Hayes	816.830.6881	vincehayes@att.net
Game Committeeman	Chris Stutzriem	580.919.0979	Chris.stutzriem@rocky.edu
Game Committeeman	Jesse Godding	972.898.4023	jgodding@nelson.edu

Schedule of Events

Monday, December 15		
11am CST	Championship Coaches Meeting	ZOOM LINK
Thursday, December 18		
By 2pm	Team Arrivals	Airport/Hotel
4pm	Student-Athlete Experience: Grand View	The Star
5:15pm	Student-Athlete Experience: Keiser	The Star
Friday, December 19		
10:00-11:30am	Practice – Grand View	Crowley ISD
12:30-2pm	Practice – Kesier	Crowley ISD
5p	Pregame Meeting	NAIA Host Hotel
Saturday, December 20		
	Police Escorts to Stadium	Team Hotels
10a	Gates open for Pre-Game Festivities	Crowley ISD
10:30a	Field Opens for Pre-Game Warm-Up	Crowley ISD
12p	KICK OFF	Crowley ISD
Sunday, December 21		
	Teams Depart Fort Worth	

Important Addresses:

- Crowley ISD: 9900 Hemphill Street Fort Worth, Texas 76134
- The Star (Student Athlete Experience): One Cowboys Way Frisco, Texas 75034
- NAIA Host Hotel (Coaches Meeting): Courtyard by Marriott Fort Worth West at City View – 6400 Overton Ridge Blvd

Check-Ins

Qualifier Call

Championship Qualifier Call will take place on Monday, December 15 at 11am CST via [ZOOM](#).

Team Check In

NAIA will greet teams at The Star upon your arrival to Fort Worth. Credentials will be given to you at

Practices

Practices will take place at Crowley ISD at times outlined above. In the event of weather, NAIA & Crowley ISD have secured indoor practice facilities.

Pre-game Timeline

Field will open for teams 90 minutes prior to kick off. Full timing sheet will be shared at pregame Coaches Meeting (same as FCS timeline).

Student-Athlete Experience Event

Student-Athlete Experience Event will take place at The Star. Teams are asked to wear team gear/polo. Please arrive 10 minutes prior to your tour time. Parking is in Blue/Silver Parking Garage or Gridiron Lot. Please have busses park in the Gridiron Lot.

Address: One Cowboys Way Frisco, Texas 75034

[Bag Policy](#) is in effect for all tours. Tour will begin outside of [Miller Lite House](#).

Coaches Meeting

Coaches meeting will take place on Friday, December 20 at 5:00pm at Courtyard by Marriot Fort Worth West at City View: 6400 Overton Ridge Blvd. Fort Worth, Texas 76132. Head Coaches are required to attend, they may bring up to two additional coaches if desired. Athletic Directors are encouraged to attend. At this meeting, coaches are required to bring game balls & 3 signed copies of their post season roster.

Post-Championship

Awards

Post-Championship awards will be handed out on the field following Championship game. Awards handed out post game on field: Offensive Player of the Game, Defensive Player of the Game, National Runner-Up trophy, National Championship trophy, traveling team National Championship trophy. Individual plaques for Runner-Up & Champions will be placed in the team's respective locker rooms.

Championship Satisfaction Survey

During NAIA Championships, NAIA membership and student-athlete experience is of the utmost importance. The NAIA National Office and Championship Hosts dedicate themselves to planning the best experiences for all involved. The NAIA is committed to providing the best experience possible for its members and student-athletes and are able to provide feedback based on their experience and what improvements can be made for future NAIA Championships.

[2025-26 NAIA National Championship Satisfaction Survey](#)

Following the Championship, coaches and administrators will receive an email containing a link to the survey and will be asked to forward the survey to student-athletes. Additionally, this survey will be accessible via a QR code found on the back of the NAIA-issued championship credentials.

Tournament Deadlines

Rosters

Postseason rosters will be pulled from NAIA Connect at 4pm CST on Monday, December 15. Teams are allowed to make changes to their postseason roster up to the pre-game meeting on Friday afternoon. Coaches will hand in 3 signed copies at the pre-game meeting.

Team Photo

Sports Information Directors are to email team photo to [Steve Wilson](#) by December 17. Steve Wilson will reach out directly to your Sports Information Directors.

Uniforms/Equipment

Uniform Policy

The visiting team will be wearing light colored uniforms and the home team will be wearing dark colored uniforms. NAIA Championship patches will be handed out to teams. Please wear patches in a visible location and all in the same spot on the front of the jerseys.

Footballs

Each team is responsible for bringing their own team footballs. Teams will turn in their 10 team footballs to the officials at the Coaches Meeting on Friday, December 19.

Replay Information

Instant Replay (NCAA Rule 12) will be followed at the NAIA National Championship game.

Tablets

Teams are allowed to have up to six devices for tablet review. Skycoach system will be provided with access for teams to receive film.

Venue Information

Official Team Entrance

Team busses will be able to drop off their athletes right at the gate in the main parking lot for both practices and Championship game. The visitors locker room will be on the east side & the home locker room will be on the west side of the pavilion.

Stadium Policies

Clear Bag Policy in effect. No Outside Food or Drinks. No re-entry allowed. Alcohol/Tobacco Free Zone.

Ticketing Information

Tickets can be purchased online at [2025 NAIA Football Championship Tickets](#). Each Athletic Department will be allotted 20 complimentary tickets. These tickets are at the discretion of each institution if you want to use them for coaches wives, faculty/staff, donors, etc. Please email your team's list for complimentary tickets by Wednesday evening.

Parking

Home fans are encouraged to park on the west end of the parking lot. Visitor fans are encouraged to park on the east side of the parking lot. Parking is \$5 and will be collected online via QR code. The stadium is a cashless venue.

Tailgating

Fan tailgating is permitted outside the venue in the parking lot on your team's side of the parking lot.

Concessions

Concessions will be available instead of the venue. All concessions sales will be cashless.

Game Committeemen

Chris Stutzriem & Jesse Godding will be serving as Game Committeemen. Chris Stutzriem will be the point of contact for the home team and Jesse Godding will be the point of contact for the away team.

Team Travel & Information

Team Charter Buses

NAIA has two reserved Charter busses for the flying team contracted through RoadRunner. Upon qualification for the Championships, teams will be connected with Donna Mayes to confirm their busses & provide an itinerary for their drivers.

Teams are responsible for the payment of busses & reserving/paying for a hotel room for each driver. These are both eligible expenses for reimbursement. Please be sure to include them in your hotel room needs.

NAIA Travel Policy

Upon qualification for the Championship, NAIA connect teams with STM Charters should they need to fly. On Saturday evening, STM Charters will reach out with a quote and start working on your travel itinerary and flight needs.

Team Travel Expense Report

Following conclusion of the Championship game, teams are required to submit the [Football Championship Traveling Team Expense Report](#) by January 9, 2026.

Team Food

Hot Spot Events

Looking for team food options? Restaurant with room to accommodate your team? We are pleased to connect you with Hot Spot Events. Hotspot manages meals for hundreds of teams nationwide. Hot Spots handle everything — meal planning, restaurant coordination, driver management, order changes, dietary needs, order issues, and anything else they may need, all within budget. Check out their website →

<https://hotspotevents.co/>

NAIA will connect you with Hot Spots upon qualification. There is no requirement to use them for your team food but they are happy to help coordinate team food options in Fort Worth.

Hotels

Team Hotels

Each team is required to stay at their designated hotel from Thursday, December 18 to Sunday, December 21. Teams will be connected with their hotel contact on Saturday following their qualification for the Championship game.

Grand View will be staying at **Double Tree by Hilton Fort Worth South.**

Address: 100 Altamesa Blvd Fort Worth, Texas 76134

Contact: Bradon Gilbert – bgilbertb@gfhotels.com – 817.293.3088 ext. 754

Keiser will be staying at **Double Tree by Hilton Fort Worth Fossil Creek.**

Address: 4653 Gemini Place Fort Worth, Texas 76106

Contact: Whitney Bowdy - whitney.bowdy@hilton.com

Medical – EAP

General Athletic Training Information

Ambulance will be on site at Championship game. Each team is allowed to bring up to six certified athletic trainers. Dr. Von Evans will be our doctor on site. For specific Athletic Training questions, please contact [Austin Bennett](#).

Local Hospitals/

Nearest Hospital: Texas Health Hughley Fort Worth South – 11801 South Fwy
Burleson, Texas 76028

Nearest Urgent Care or Minor Emergency Center: Urgent Care Center – 1500 S. Main
Street Fort Worth, Texas

Credentials

Team Credentials

Team Credentials will be handed out upon arrival at your hotel. Credentials will be allotted to each team as 62 student-athlete, 18 Official Party, and up to six Athletic Trainers.

Media Credentials

All SIDs/Media personnel will need to apply for a credential for the final site. Applications will close 72 hours before the event starts. Media Credentials can be picked up at team check-in or by contacting the host media coordinator if arriving outside of the check-in window, only with a phone ID. Media credentials will NOT be included in the team packets at coaches pick up.

Please apply here for SID/Media/Photographer credentials: [LINK](#)

Official Roster

Submission Process

Official Postseason Roster forms are to be submitted through NAIA Connect (<https://www.naiiaconnect.org/s/login>). Any roster changes are to be made within the NAIA Connect system. Please bring 3 copies of your signed postseason roster to the pregame coaches meeting on Friday, December 19.

Official Party Size

Postseason rosters are allowed to have up to 62 student-athletes, 18 official party, and six athletic trainers.

Programs and Merchandise

Program

The Championship program will be electronic and published to the [NAIA website](#).

Fine Designs

Official NAIA National Championship merchandise is provided exclusively by Fine Designs with an expansive list of items and customization options. Participating teams can order merchandise on-site or directly from Fine Designs prior to the national championship. Please see below for details on both options:

1. Order and Pay Onsite: A team order can be placed on-site via a team order form and working directly with a Fine Designs rep. Payments can be made by credit/debit card or cash. Merchandise will be provided on-site. Team order forms will be provided on-site at the national championship and can be accessed by visiting: Onsite Team Order Form. The Team order form must be submitted on-site and is not able to be submitted prior to the event
2. Order Direct: Fine Designs can be contacted via email or phone to place a custom order for merchandise prior to the invitational. The order can be paid by check or directly by the college. Merchandise will be shipped to the address and shipping method selected by the college. Contact Information for Fine Designs to place an order is below. Direct orders are not able to be shipped to the final site and will not be available for pick-up at the merchandise booth.

Email: contact@fdkyteam.com

For any Fine Designs customer service inquiries, please contact:

Inna Kasaev, Fine Designs

inna@fdkyteam.com

(859) 241-1265

Media Relations

NAIA Sport Page

The official 2025 NAIA Football National Championship website can be found by visiting:

<https://www.naia.org/sports/fball/index>

The official national championship website contains the FCS schedule and results, game box scores, historical archives, ticketing information, and more.

Social Media

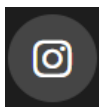
Follow the NAIA on social media for the most up-to-date information surrounding the NAIA Football National Championship.



@NAIA



Play NAIA



playnaia

Championship Results

The 2025 NAIA Football National Championship official live statistics and box scores will be available by visiting:

For questions regarding official live statistics or box scores, please contact:

Steve Wilson

Director of Athletics Communications

Championship Photo and Video Requests

All media parties requesting access to photos or video highlights from the 2025 NAIA Football National Championship should contact Steve Wilson.

Radio and TV Broadcasting Policies

The 2025 NAIA Football Championship Game will be broadcast on NAIA Network and Urban Edge Network, both live and on demand. For links and information on mobile apps, as well as smart TV streaming, visit www.naia.org/watch.